

# FIGO World Congress XXV:

# **ePoster Display Guidelines**

## 4–9 October 2025 | Cape Town International Convention Centre (CTICC)

Website: CTICC

The ePoster display offers a valuable opportunity to present your work to an international audience throughout the duration of the FIGO World Congress. Your ePoster will be accessible at all stations within the designated ePoster area.

The high-definition digital screens will showcase your poster in a professional and interactive setting, effectively highlighting your data and results. All attendees are invited to browse the ePosters during scheduled break times.

#### Please note:

No specific time slots are assigned for ePoster presentations. However, we strongly encourage presenters to be present at the ePoster stations during breaks to engage with delegates and discuss their research.

## ePoster dimensions

- Submit in PPT or PPTX format, <u>16:9 landscape orientation</u>, with only one slide.
   PDF format is not authorized.
- One single page is authorized.

## ePoster design

#### **Content Guidelines**

- Abstract Number: Your new abstract number must appear in the upper right corner of your ePoster.
- **Simplicity is key**: Avoid overloading the poster with information this is not a full article. Focus on concise, clear messaging.
- Minimize text: Use bullet points and visuals where possible to avoid redundancy and improve readability.
- Innovative design: FIGO supports modern approaches to ePoster presentation. We encourage you to
  explore new formats.
- Read this article for inspiration
- Download the "BetterPoster" example here
- QR codes: You may include a QR code linking to related scientific content or additional resources.
- **Prepare a short pitch**: Have a brief (<2-minute) explanation ready in case attendees ask about your work.

## Reader the engagement tips

- Viewers typically spend 1-2 minutes at each poster make yours visually engaging and easy to follow.
- Start with conclusions or place them at eye level for immediate impact.
- Structure your poster using the following sections:
- Introduction
- Methods
- Results
- Conclusion
- Use a three-column layout with a top-to-bottom flow to guide readers naturally.
- Consider providing handouts of your abstract or poster (including your contact details) to support future collaboration.

## For Mac users

 If you have prepared your lecture in Mac PowerPoint format, we strongly recommend testing it on a Windows system to ensure compatibility. To avoid formatting issues, please use fonts common to both systems, such as: Arial, Courier, Courier New, Geneva, Georgia, Helvetica, Times, Times New Roman.

## e-Poster upload

You will receive an email including the link to the online platform to upload your e-poster.

- Upload portal opens: 1 September 2025
- Upload portal closes: 22 September 2025
- You will receive a unique upload link via email. If you do not receive it by **1 September 2025**, please contact us.

### **Important:**

ePoster uploads will **not be accepted onsite** - please ensure your poster is submitted before the deadline.

## **Support:**

For any questions or technical issues, please contact: figo.abs@mci-agency.com