

## Advertising opportunities

# XXV FIGO World Congress of Gynecology and Obstetrics

5 – 9 October 2025

Cape Town International Convention Centre, Cape Town, South Africa

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## Advertising opportunities

The below information applies to sponsors who have reserved an advertising opportunity at the FIGO Cape Town 2025. For further information, please contact [figo.sponex@mci-agency.com](mailto:figo.sponex@mci-agency.com).

All assets must be submitted by the listed deadlines to [figo.sponex@mci-agency.com](mailto:figo.sponex@mci-agency.com) to enable your advertising opportunity to go ahead. Please refer to your sponsorship level benefits for the relevant advertising opportunities:

Sponsorship level	Benefits
<b>Diamond</b>	<ul style="list-style-type: none"> <li>2 Sponsor emailers to registered delegates</li> <li>Double page advertisement in the printed programme</li> <li>Advert on the Congress mobile app (prime location)</li> </ul>
<b>Platinum</b>	<ul style="list-style-type: none"> <li>1 Sponsor emailer to registered delegates</li> <li>Single page advertisement in the printed programme</li> <li>Advert on the Congress mobile app (Second best location)</li> </ul>
<b>Gold</b>	<ul style="list-style-type: none"> <li>½ page advertisement in the printed programme</li> <li>Advert on the Congress mobile app (Third best location)</li> </ul>
<b>Silver</b>	<ul style="list-style-type: none"> <li>¼ page advertisement in the printed programme</li> </ul>

## Digital advertising deadlines

Item	Dimensions	Deadline
Sponsor emailer to full FIGO Education and Events database	Refer to <a href="#">emailer guidelines</a>	12 September 2025
Sponsor emailer to registered delegates	Refer to <a href="#">emailer guidelines</a>	12 September 2025
Promotional banner on the Congress website (on the Sponsorship Page)	GIF/JPG/PNG format 728x90 pixels Send to <a href="mailto:figo.sponex@mci-agency.com">figo.sponex@mci-agency.com</a>	12 September 2025

Advert on the Congress mobile app	Specs for the Congress app will be communicated shortly. If you have any questions on this, please contact <a href="mailto:figo.sponex@mci-agency.com">figo.sponex@mci-agency.com</a>	12 September 2025
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## Printed programme deadlines

We accept artwork in the following file formats and spec:

- A6 dimensions
- Press Quality PDF File (with text converted to outlines and spot colours converted to process).
- High Res 300dpi cmyk JPG
- High Res 300dpi cmyk TIF

**Important:** If text has not been converted to outlines and colours not converted to cmyk process, we cannot be held responsible for the print results.

Please refer to the [pocket programme advert guidelines](#).

Item	Dimensions	Deadline
Double page spread	Advert size: <ul style="list-style-type: none"> <li>• with bleed: 216mm x 154mm</li> <li>• trim size: 210mm x 148mm</li> <li>• text safety area: 20mm (allow 10mm each page)</li> </ul>	25 July 2025
Inside back cover advert (exclusive)	Advert size: <ul style="list-style-type: none"> <li>• with bleed: 111mm x 154mm</li> <li>• trim size: 105mm x 148mm</li> <li>• text safety area: 10mm</li> </ul>	25 July 2025
Full page advert	Advert size: <ul style="list-style-type: none"> <li>• with bleed: 111mm x 154mm</li> <li>• trim size: 105mm x 148mm</li> <li>• text safety area: 10mm</li> </ul>	25 July 2025
Half page advert	Advert size: 95mm x 68mm No bleed	25 July 2025
Quarter page advert	Advert size: 95mm x 33mm No bleed	25 July 2025

