Plus Lead



For Exhibitors and Sponsors on FIGO 2025

LEAD CULTIVATION OPTION

DESCRIPTION

EARLY BIRD RATES (until August 31, 2025)

2499 USD

Lead Scanning Options Enjoy bulk order discounts: 5% off on orders of 2, 10% off on orders of 3-5, and more			
Enjoy bulk order discounts. 5% on on orders of 2, 10% on on orders of 3-3, and more			
	Mobile App Single License for the booth	Use your own Android or iOS device	599 USD
	Mobile App with a phone rental for the booth	Preconfigured device ready to scan that can also be used in self-scan KIOSK mode	750 USD
	Scan & Go continuous scan with phone only for symposium	Preconfigured device ready to scan	699 USD
Enhanced Feature Options			
	Custom Qualifiers/Surveys	We build your custom qualifiers	126 USD
	Collateral	Set up an email with links or documents to send to attendees as you scan.	182 USD
	Plus Al Score	Instant AI scoring of leads for effective prioritization	273 USD
	BUNDLE OFFER (Collaterals + Plus AI Score)	Combine benefits of prioritization and follow-up at a reduced bundled price	381 USD
	Performance Benchmark Ideal for Success tracking against metrics	Gain insights on delegate interests while comparing your performance to averages	906 USD

Developer's Kit - for use with 3rd party applications (requires IT programming)



Equipment Rental orders must be received by August31, 2025 FIGO Congress - Pricing sheet