

Advertising opportunities

XXV FIGO World Congress of Gynecology and Obstetrics

5 – 9 October 2025

Cape Town International Convention Centre, Cape Town, South Africa

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Advertising opportunities

The below information applies to sponsors who have reserved an advertising opportunity at the FIGO Cape Town 2025. For further information, please contact figo.sponex@mci-agency.com.

All assets must be submitted by the listed deadlines to figo.sponex@mci-agency.com to enable your advertising opportunity to go ahead. Please refer to your sponsorship level benefits for the relevant advertising opportunities:

Sponsorship level	Benefits
Diamond	<ul style="list-style-type: none"> • 2 Sponsor emailers to registered delegates • Double page advertisement in the printed programme • Advert on the Congress mobile app (prime location)
Platinum	<ul style="list-style-type: none"> • 1 Sponsor emailer to registered delegates • Single page advertisement in the printed programme • Advert on the Congress mobile app (Second best location)
Gold	<ul style="list-style-type: none"> • ½ page advertisement in the printed programme • Advert on the Congress mobile app (Third best location)
Silver	<ul style="list-style-type: none"> • ¼ page advertisement in the printed programme

Digital advertising deadlines

Item	Dimensions	Deadline
Sponsor emailer to full FIGO Education and Events database	Refer to emailer guidelines	12 September 2025
Sponsor emailer to registered delegates	Refer to emailer guidelines	12 September 2025
Promotional banner on the Congress website	GIF/JPG/PNG format 728x90 pixels	12 September 2025

(on the Sponsorship Page)	Send to figo.sponex@mci-agency.com	
Advert on the Congress mobile app	Specs for the Congress app will be communicated shortly. If you have any questions on this, please contact figo.sponex@mci-agency.com	12 September 2025

Printed programme deadlines

We accept artwork in the following file formats and spec:

- A5 dimensions
- Press Quality PDF File (with text converted to outlines and spot colours converted to process).
- High Res 300dpi cmyk JPG
- High Res 300dpi cmyk TIF

Important: If text has not been converted to outlines and colours not converted to cmyk process, we cannot be held responsible for the print results.

Please refer to the [pocket programme advert guidelines](#).

Item	Dimensions	Deadline
Inside back cover advert (exclusive)	Advert size: <ul style="list-style-type: none"> • with bleed: 154mm x 216mm • trim size: 148mm x 210mm • text safety area: 5mm 	20 August 2025
Full page advert	Advert size: <ul style="list-style-type: none"> • with bleed: 154mm x 216mm • trim size: 148mm x 210mm • text safety area: 5mm 	20 August 2025
½ page advert	Advert size: 134mm x 95mm	20 August 2025
¼ page advert	Advert size: 64mm x 95mm	20 August 2025