

FIGO^{XXV}
WORLD CONGRESS
OF GYNECOLOGY
AND OBSTETRICS



Sponsorship and Exhibition Prospectus



**XXV FIGO World Congress
of Gynecology and Obstetrics**

5–9 October 2025

Cape Town International Convention Centre

www.figo2025.org @FIGOHQ #FIGO2025

Welcome

On behalf of the FIGO Board of Trustees, it is an honour to invite you to join the XXV FIGO World Congress of Gynecology and Obstetrics. FIGO has celebrated a landmark achievement – our 70th anniversary – made possible by the international OBGYN community's commitment to being the global voice for women's health. We laud the opportunity to continue sharing and learning from one another in South Africa.

FIGO looks forward to using Cape Town 2025 to celebrate progress made over the past two years, including the development of strategic partnerships. I am proud of the commitment to the continuous advancement of leadership, technical competencies, patient health literacy, social accountability geared for positive experiences, research, and the implementation of evidence-based best practice policy and advocacy. Whilst Cape Town 2025 is a global convenor, the scientific programme offers the opportunity to aid the transition from a global to local focus for sexual and reproductive health and rights (SRHR), reflecting the context of country needs.

As the first African woman to be President of FIGO, it is a privilege to have the African and Eastern Mediterranean region host the XXV FIGO World Congress. I look forward to welcoming you warmly to Cape Town in October 2025.



Professor Kihara Anne-Beatrice, MBChB, MMed (Obs/Gyn), Fellow (ECSACOG)

President, FIGO 2023–2025

Senior Lecturer, Department of Obstetrics and Gynaecology, University of Nairobi

Division Chair, UON-KNH Department of Obstetrics and Gynaecology



It is a pleasure to invite you to Cape Town for the XXV FIGO World Congress, hosted by FIGO and the South African Society of Obstetricians and Gynaecologists (SASOG). FIGO has a vision that women of the world achieve the highest possible standards of physical, mental, reproductive and sexual health and wellbeing throughout their lives. This work is built on four pillars: education, research implementation, advocacy and capacity-building. The World Congress will showcase collegiality, collaboration and science, interwoven with FIGO's programmatic work, the International Journal of Gynecology and Obstetrics (IJGO) and the expanding focus areas of FIGO committees.

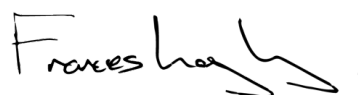
For over 70 years, FIGO World Congresses have brought together obstetricians, gynaecologists, midwives, nurses and allied health professionals, decision makers, NGOs, and patient and health and rights advocates from countries around the world. It is this unique mix of global participants which gives the FIGO Congress the power to shift the dial on women's and girls' health and rights. Most of all, Congress is a global meeting point for all of us who are passionate about the advancement of the health and rights of every woman, girl and newborn. FIGO Cape Town 2025 promises to be a potent international conversation, not to be missed.

I warmly extend our invitation to you all to join FIGO's global gathering in Cape Town in 2025.



Frances Longley

Chief Executive Officer, FIGO



About the host and partner

Host

The International Federation of Gynecology and Obstetrics (FIGO)



FIGO is a professional membership organisation that brings together 130+ obstetrical and gynaecological associations from around the world.

FIGO's vision is that women of the world achieve the highest possible standards of physical, mental, reproductive and sexual health and wellbeing throughout their lives. Our work to achieve this vision is built on four pillars: education, research implementation, advocacy and capacity building. FIGO leads on global programme activities, with a particular focus on Sub-Saharan Africa and South East Asia.

We advocate on the global stage, working to raise the status of women and enable their active participation in achieving their reproductive and sexual rights. We provide education and training for our Member Societies and build capacities of those in low-resource countries through strengthening leadership, translating and disseminating good practice and promoting policy dialogues.

FIGO is in official relations with the World Health Organization and consultative status with the United Nations.

Further information:

www.figo.org
@FIGOHQ

Partner

South African Society of Obstetricians and Gynaecologists (SASOG)



Established in 1946, the South African Society of Obstetricians and Gynaecologists (SASOG) strives for excellence and equity in women's health.

Representing its members from the full range of general obstetrics and gynaecology as well as sub-specialties at FIGO and numerous other forums, SASOG supports professionals across both the public and private health care sectors, and enables them to improve women's health in our country and on the continent. It actively supports specialist and sub-specialist teaching, continued education and training, research and assessment via its engagement with Universities and the College of Obstetrics and Gynaecology of South Africa.

The Society's clinical excellence programmes, called BetterOBS and BetterGYN, provide essential resources like guidelines, position papers and medico-legal protection to assist its members to provide comprehensive obstetric care, performing safe deliveries and enhanced healthcare for women. SASOG also plays a crucial role in patient education and awareness through information leaflets, awareness campaigns and social media. In 2020, SASOG's members pledged to address historical healthcare injustices in South Africa, focusing on empowering women and marginalised groups, reflecting their commitment to a unified and equitable society.

Further information:

www.sasog.co.za
@SASOG

Congress committees

Congress Organising Committee

- Professor Paul Fogarty, *United Kingdom*
- Professor Stephen Rulisa, *Rwanda*
- Professor Greta Dreyer, *South Africa*
- Dr Haynes Van Der Merwe, *South Africa*
- Professor Kihara Anne-Beatrice, *Kenya*
- Professor Frank Louwen, *Germany*
- Dr Edgar Ivan Ortiz, *Colombia*
- Dr Shantha Kumari, *India*
- Dr Ravi Chandran, *Malaysia*
- Professor Blami Dao, *Burkina Faso*
- Dr Ernesto Castelazo, *Mexico*
- Professor Philippe Descamps, *France*
- Professor Christian Jackisch, *Germany*
- Dr Priyankur Roy, *India*
- Ms Frances Longley, *United Kingdom*

Local Organising Committee

- Professor Greta Dreyer, *South Africa*
- Dr Haynes Van Der Merwe, *South Africa*
- Professor Ismail Bhorat, *South Africa*
- Professor Priya Soma-Pillay, *South Africa*
- Dr Peter De Jong, *South Africa*
- Dr Frederick Kireki Omanwa, *Kenya*
- Dr Muna Abdulrazzaq Tahlak, *United Arab Emirates*
- Professor Mamour Gueye, *Senegal*
- Dr Nancy Kazadi, *South Africa*
- Dr Thomas Janse van Rensburg, *South Africa*
- Ms Rebecca Motete, *South Africa*
- Ms Alison Shaw, *South Africa*

Scientific Programme Committee

- Professor Stephen Rulisa, *Rwanda*
- Professor Priya Soma-Pillay, *South Africa*
- Dr Asma Khalil, *United Kingdom*
- Dr Nelson Yezid Aguilar, *Colombia*
- Dr Amala Nazareth, *United Arab Emirates*
- Dr Willy Davila, *United States*
- Dr Diane Francœur, *Canada*
- Dr Edgar Mocanu, *Ireland*
- Professor Kazunori Ochiai, *Japan*
- Dr Desire Mostajo, *Bolivia*
- Dr Akaninyene Esem Bernard Ubom, *Nigeria*
- Dr Atf Ghérissi, *Tunisia*
- Professor Bo Jacobsson, *Sweden*
- Dr Ivonne Diaz Yamal, *Colombia*
- Dr Juan Diego Villegas, *Colombia*
- Dr Hema Divakar, *India*
- Ms Jessica Morris, *United Kingdom*



Why should your organisation participate in the FIGO 2025 World Congress?

Benefit from worldwide exposure

Promote your brand on an international stage with 8,000 global leaders in women's health and rights, including representatives from FIGO's 130+ member societies.

Establish relationships

Connect face to face with leading experts across research, practice and technology.

Brand alliance

Align your brand with cutting-edge research and development and demonstrate your company's commitment to women's health and rights.

Reach for the future

The FIGO World Congress is the ideal platform to showcase your latest products to a focused audience and influence the future of obstetrics and gynaecology.

Companies that have previously supported the FIGO World Congress include:

- Pharmaceutical
- Equipment and medical devices
- Ultrasound and imaging
- Academic and research
- Media and publishers
- Insurance providers
- Laboratories
- Non-profit organisations and associations

Past World Congress facts and figures

Past event delegate numbers

Date and Location

2023

Paris,
France

2021

Online

2018

Rio de Janeiro,
Brazil

2009

Cape Town,
South Africa

Attendance

8,033

5,000

10,700

6,395

Number of submitted abstracts

2,352

1,602

2,000

2,271

Number of countries represented

164

143

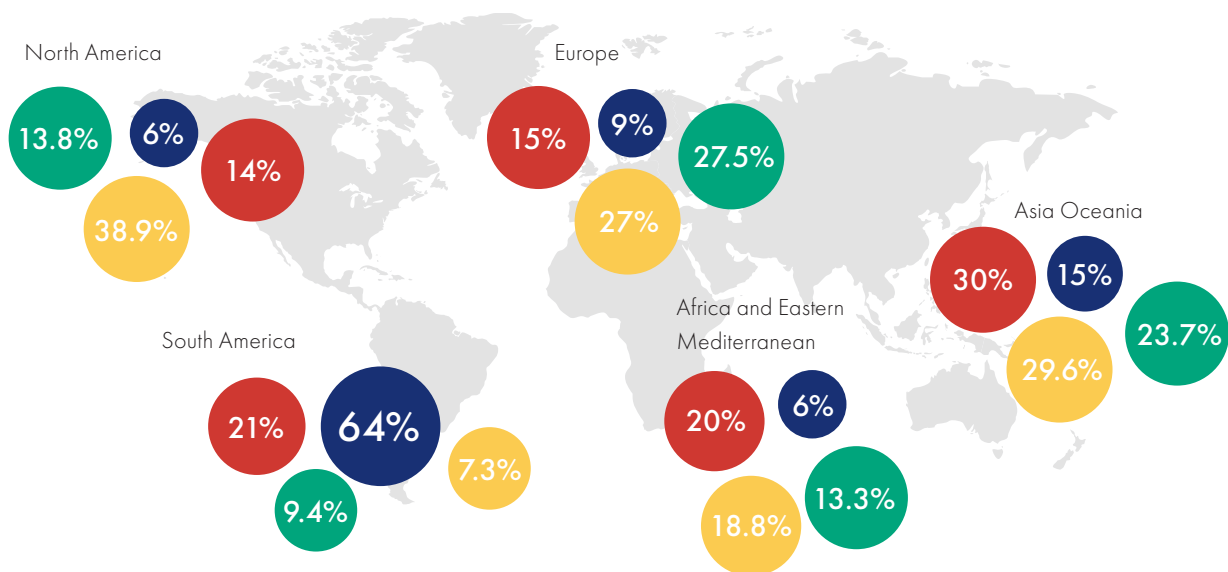
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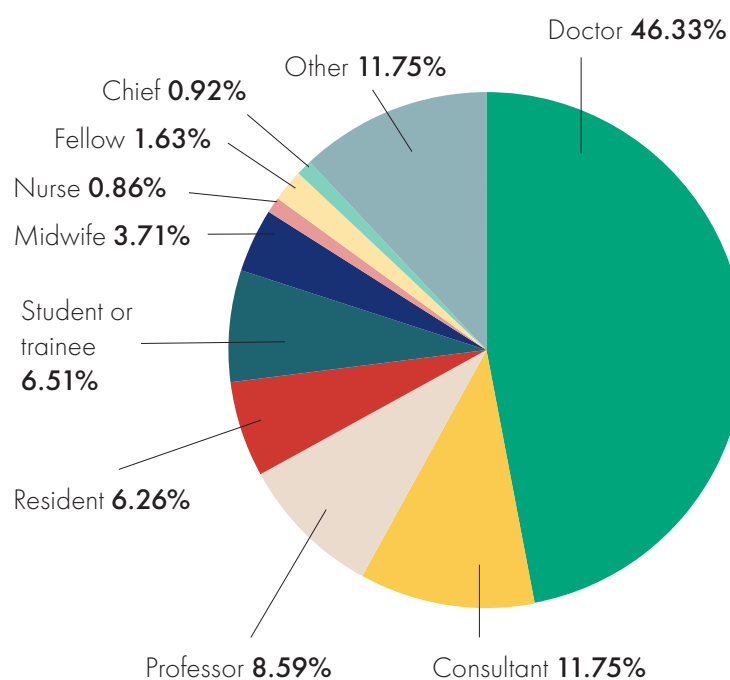
Past World Congress facts and figures

An international breakdown of our audience

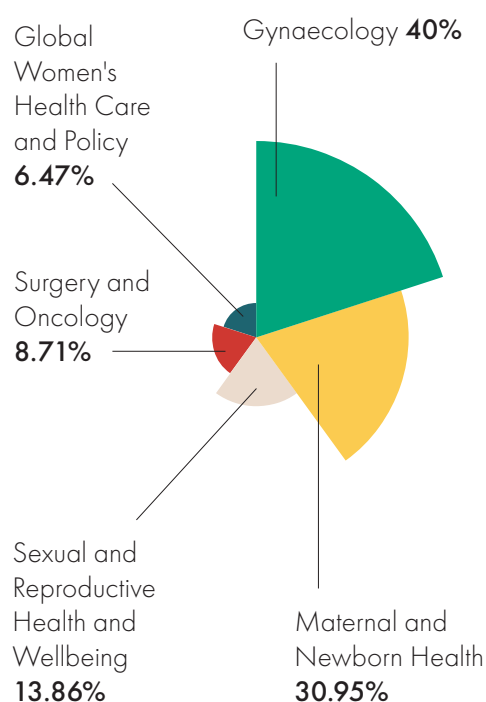
2023 ● 2021 ● 2018 ● 2009 ●



Participation by professional speciality*



Participation by key area of interest*



*Data from FIGO Paris 2023

Programme

SATURDAY 4 OCTOBER	SUNDAY 5 OCTOBER	MONDAY 6 OCTOBER	TUESDAY 7 OCTOBER	WEDNESDAY 8 OCTOBER	THURSDAY 9 OCTOBER
PRE-CONGRESS WORKSHOPS 9:00–17:30	REGISTRATION 7:30–8:30				
	BREAKOUT SESSIONS 8:30–9:30				
	BREAK 9:30–9:45				
	FIGO PRESIDENT'S SESSION 9:45–10:45	BREAKOUT SESSIONS 9:45–10:45			
	REFRESHMENT BREAK 10:45–11:15				
	MAHMOUD FATHALLA LECTURE 11:15–12:15	MARKKU SEPPÄLÄ LECTURE 11:15–12:15	HOWARD TAYLOR LECTURE 11:15–12:15	DE WATTEVILLE MEMORIAL LECTURE 11:15–12:15	B. N. PURANDARE LECTURE 11:15–12:15
	BREAK 12:15–12:30				CLOSING CEREMONY 12:15–13:15
	INDUSTRY SPONSORED SYMPOSIA 12:30–13:30				
	BREAK 13:30–13:45				
	BREAKOUT SESSIONS 13:45–14:45				
	REFRESHMENT BREAK 14:45–15:15				
	BREAKOUT SESSIONS 15:15–16:15				
	BREAK 16:15–16:30				
	BREAKOUT SESSIONS 16:30–17:30				

Themes and topics

Advancing women's health: a journey of unity and freedom

FIGO Cape Town 2025 will provide a global platform for participating delegates and organisations to learn, share, exchange ideas, build alliances and propose solutions to the challenges facing women's and girls' health and rights.

Local, regional and international thought leaders will unite with 8,000+ delegates at FIGO's world-leading event in Cape Town, South Africa. Together, we will advance the science and practice of obstetrics and gynaecology. Together, we will stand up, speak out and call for urgent action to improve and protect comprehensive health access and rights. And so together, we will move forward in our collective journey to build a better future for women, girls and newborns worldwide.

With a particular focus on postpartum haemorrhage, cervical cancer and vaccination, the scientific programme will span a variety of clinical and advocacy topics across the following specialties:

Maternal fetal medicine

- Vaccinations during pregnancy
- Imaging in obstetrics, including ultrasound
- Hypertensive disorders and prenatal diagnosis
- Perinatal mental health
- High-risk pregnancy
- Nutrition and gestational diabetes

Clinical obstetrics

- Obstetric emergencies, including postpartum haemorrhage
- Operative obstetrics, including caesarean section
- Patient-centred decision making
- Midwifery care
- Antenatal and postnatal care
- Neonatal care



Advancing women's health: a journey of unity and freedom

Sexual and reproductive health and rights

- Contraception challenges
- Abortion care
- LGBTQ+ rights
- Adolescent pregnancy
- Reproductive rights
- Women facing crisis and gender-based violence

Reproductive medicine

- Diagnosis and treatment of infertility
- Endocrinology
- Assisted reproductive technology
- Environmental changes
- Sexual development disorders
- Legal and ethical aspects of human reproduction

Benign surgery

- Minimal access surgery
- Surgical management of endometriosis and fibroids
- Laparoscopy and hysteroscopy
- Safe surgical techniques and ergonomics in the operating room
- Robotic surgery and artificial intelligence
- Fertility and recovery after surgery

Urogynaecology

- Pelvic floor disorders and incontinence
- Obstetric fistula
- Perineal repair
- Genital prolapse
- Genital trauma, including female genital mutilation
- Preventative urogynaecology

Non-surgical gynaecology

- Paediatric, adolescent and geriatric gynaecology
- Sexually transmitted infections and screening
- Menstrual health and associated disorders, including polycystic ovary syndrome
- Menopause
- Medical management of endometriosis and fibroids
- Imaging in gynaecology, including ultrasound

Women's cancer

- Cervical cancer and human papillomavirus
- Breast health
- Diagnosis and management of gynaecological malignancies
- Vaginal and vulvar cancers
- Ovarian and uterine cancers
- Screening and prevention

About the city and venue

Cape Town, South Africa

Cape Town is a modern, cosmopolitan city surrounded by nature.

Centred around Table Mountain, one of the New 7 Wonders of the World, the Mother City is known for its beautiful beaches, stunning biodiversity, award-winning food and wine, and sheer variety of experiences on offer. For more information on places to eat and drink and things to see and do during your time in Cape Town, please visit www.capetown.travel

Cape Town International Convention Centre

The CTICC is Africa's leading convention centre located in the heart of Cape Town, South Africa. The purpose built event complex consists of CTICC 1 and CTICC 2, which are connected by the Skybridge and boast a floor space of 140,855m².

Getting to the CTICC is easy as Cape Town is a dynamic, cosmopolitan city with well-established transport systems in place. The CTICC is also conveniently located in the central business and entertainment hub of the city, and is close to many major attractions, and places to stay and eat.

The CTICC has been designed to cater for the disabled, to ensure that the building is an inclusive venue for all delegates and visitors.

For more information about getting to the CTICC and the venue's accessibility, please visit www.cticc.co.za.



Time zone
UTC+2



Average weather in October
28°C



Currency
South African rand (ZAR)



Airport access
Cape Town International Airport (CPT)



Official language
Afrikaans, isiXhosa, isiZulu, Sepedi, Sesotho, Setswana, siSwati, Tshivenda, Xitsonga, English, isiNdebele





Sponsorship opportunities



Sponsorship levels and benefits

With a flexible and customisable approach, you can create the bespoke package that best suits your individual needs. Just select the sponsorship and exhibition items that you wish to purchase and, depending on the total spend of your items, you will reach a sponsorship level that leads to extra benefits as detailed on the following page.



DIAMOND
US \$160,000
minimum



PLATINUM
US \$120,000
minimum



GOLD
US \$90,000
minimum



SILVER
US \$60,000
minimum



BRONZE
US \$40,000
minimum



COPPER
US \$15,000
minimum



DIAMOND

US \$160,000
minimum

Diamond benefits

- 2 pre-congress emailers to all participants to promote your activities
- 1st preference on exhibition space (if several sponsors are in the same category 'first come, first served' applies) – valid for a limited time
- 8 additional exhibitor passes for free access to the Exhibit Hall
- 8 full Congress registrations for access to the scientific programme as well as the Exhibit Hall
- 1st listing acknowledgment on the Congress website
- Double page advertisement in the printed programme
- Advert on the Congress mobile app (prime location)
- Acknowledgment at the Welcome and Closing Ceremonies



PLATINUM

US \$120,000
minimum

Platinum benefits

- 1 pre-congress emailer to all participants to promote your activities
- 2nd preference on exhibition space (if several sponsors are in the same category 'first come, first served' applies) – valid for a limited time
- 6 additional exhibitor passes for free access to the Exhibit Hall
- 6 full Congress registrations for access to the scientific programme as well as the Exhibit Hall
- 2nd listing acknowledgment on the Congress website
- Single page advertisement in the printed programme
- Advert on the Congress mobile app (Second best location)
- Acknowledgment at the Welcome and Closing Ceremonies

Sponsorship levels and benefits



GOLD

US \$90,000
minimum

Gold benefits

- 3rd preference on exhibition space (if several sponsors are in the same category 'first come, first served' applies) – valid for a limited time
- 4 additional exhibitor passes for free access to the Exhibit Hall
- 4 full Congress registrations for access to the scientific programme as well as the Exhibit Hall
- 3rd listing acknowledgment on the Congress website
- ½ page advertisement in the printed programme
- Advert on the Congress mobile app (Third best location)
- Acknowledgment at the Welcome and Closing Ceremonies



SILVER

US \$60,000
minimum

Silver benefits

- 4th preference on exhibition space (if several sponsors are in the same category 'first come, first served' applies) – valid for a limited time
- 2 additional exhibitor passes for free access to the Exhibit Hall
- 2 full Congress registrations for access to the scientific programme as well as the Exhibit Hall
- 4th listing acknowledgment on the Congress website
- ¼ page advertisement in the printed programme
- Acknowledgment at the Welcome and Closing Ceremonies



BRONZE

US \$40,000
minimum

Bronze benefits

- 5th preference on exhibition space (if several sponsors are in the same category 'first come, first served' applies) – valid for a limited time
- 2 additional exhibitor passes for free access to the Exhibit Hall
- 1 full Congress registration for access to the scientific programme as well as the Exhibit Hall
- 5th listing acknowledgment on the Congress website
- Acknowledgment at the Welcome and Closing Ceremonies



COPPER

US \$15,000
minimum

Copper benefits

- 6th preference on exhibition space (if several sponsors are in the same category 'first come, first served' applies) – valid for a limited time
- 1 additional exhibitor pass for free access to the exhibition
- 6th listing acknowledgment on the Congress website
- Acknowledgment at the Welcome and Closing Ceremonies



FIGO sponsorship loyalty programme

At FIGO, we are committed to fostering strong and mutually beneficial relationships with our industry partners.

It is important that we provide a clear, fair and balanced framework for sponsorship and exhibition opportunities, as well as honour the long-term support we receive from industry partners as the congress rotates to various regions around the world. To this end we are hoping with your support that we can work towards the introduction of a novel loyalty programme for FIGO partners.

Why this matters

This ranking system is designed to recognise and reward our industry partners for their continued support and investment in FIGO. By implementing this system, we aim to create a fair and motivating environment that encourages long-term partnerships and aligns with best practices observed in other leading global healthcare associations.

Ongoing engagement

We believe in maintaining an open and ongoing dialogue with our industry partners. The full details of the FIGO loyalty point system are available upon request by contacting the FIGO Sponsorship and Exhibition Team figo.sponex@mci-agency.com.

Exhibit opportunities

The Exhibit Hall is a central place for delegates to meet and network with industry in the field of women's health. Hosting an exhibit booth will provide your company with a high-visibility opportunity to showcase your products and services and build relationships with FIGO Cape Town 2025 delegates. The Exhibit Hall will be carefully designed to allow for prime exposure and high-delegate traffic.

Exhibitors who do not achieve a sponsorship level will be entitled to two Exhibit Hall only passes for their staff.

Furnished booth

9m²

US \$8,500

Includes:

- Walls, lights, electrical socket, electricity 2Kw, carpeting, counter (with logo) and 1 stool, 1 bin, fascia board with company name, 1 table, 2 chairs
- Listing as an exhibitor with company logo and 50-word description on the Congress website, and Congress mobile app

Space only

18m²

US \$16,200

27m²

US \$24,300

36m²

US \$32,400

45m²

US \$40,500

54m²

US \$48,600

Includes:

- Listing as an exhibitor with company logo and 50-word description on the Congress website, and Congress mobile app

Publisher booth

6m² US \$3,000

Includes:

- Walls, lights, carpet, fascia board with company name, electrical socket, electricity 1Kw, 1 table and 2 chairs
- Listing as an exhibitor with company logo and 50-word description on the Congress website, and Congress mobile app

Non-profit booth

3m² US \$1,000

Includes:

- 1 table, 2 chairs, electrical socket, electricity 1Kw
- Listing as an exhibitor with company logo and 50-word description on the Congress website, and Congress mobile app

US \$200

Additional
Exhibit Hall
only passes
(per pass)

Each exhibitor has the opportunity to upgrade their booth with bespoke options such as enhanced lighting, custom graphics or furniture upgrades for an enhanced experience. Contact details for these upgrades will be available in the Technical Manual.

Industry-supported symposia

Hosting a lunchtime symposium at FIGO Cape Town 2025 offers your company an exceptional opportunity to showcase your emerging therapies, technologies or services, and engage directly with delegates in a dedicated space. Lunchtime symposia slots are limited and confirmed on a 'first come, first served' basis.

Large room 840 pax US \$40,000

Sunday 5 October 12:30 – 13:30
Monday 6 October 12:30 – 13:30
Tuesday 7 October 12:30 – 13:30
Wednesday 8 October 12:30 – 13:30

Medium room 330 pax US \$30,000

Sunday 5 October 12:30 – 13:30
Monday 6 October 12:30 – 13:30
Tuesday 7 October 12:30 – 13:30
Wednesday 8 October 12:30 – 13:30

Small room 146 pax US \$20,000

Sunday 5 October 12:30 – 13:30
Monday 6 October 12:30 – 13:30
Tuesday 7 October 12:30 – 13:30
Wednesday 8 October 12:30 – 13:30

As the sponsor of an industry-supported symposium, you will:

- Have the use of a dedicated room for 60 minutes at the Congress venue.
- Receive an audio-visual package in the room, including a projector, screen, speaker's desk with computer, clicker, microphones, head table for four with microphones, and audience microphones.
- Be listed on the Congress website, Congress mobile app and printed programme with the symposium description.

Nearer to the time of the event, you will also have the option to:

- Supply lunchboxes during your symposium for an additional fee, arranged exclusively through the venue's catering partner.
- Supply simultaneous interpretation during your live symposium for an additional fee.
- Have your symposium recorded, with or without interpretation, for an additional fee.

Flash symposium US \$5,000



Flash symposia are 15-minute-long sessions that will take place during the 30-minute refreshment breaks for up to 50 people. Held in the Exhibit Hall, these quick sessions provide a focused, high-value marketing opportunity for industry partners. They are ideal for promotional presentations which highlight a new service or product. Priority choice of slot will be allocated on a 'first come, first served' basis, taking into account package levels.



Advertising opportunities

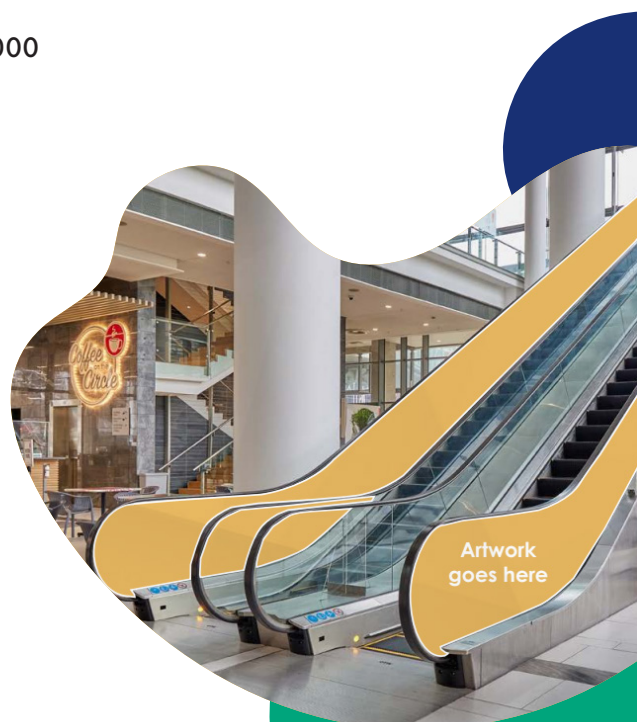
Digital advertising

- Sponsor emailer to full FIGO Education and Events database: **US \$20,000**
- Sponsor emailer to registered delegates: **US \$10,000**
- Promotional banner on the Congress website (on the Sponsorship Page): **US \$5,000**
- Advert on the Congress mobile app: **US \$3,000**

Printed programme

(copies of the programme will be limited for sustainability)

- Inside back cover advert (exclusive): **US \$3,000**
- Full page advert: **US \$1,500**



On-site advertising

- Branding on the revolving entrance doors: **US \$20,000**
- Escalator branding (available on foyer escalators, concourse escalators, and coffee on the corner escalators respectively): **US \$15,000**
- Bathroom mirrors: **US \$10,000**
- Foyer pillar flags: **US \$10,000**
- Ballroom passageway banners: **US \$10,000**
- Gallery passage atrium banners: **US \$10,000**
- Exhibition Hall hanging banners: **US \$10,000**
- Concourse pillar wrap: **US \$10,000**
- Floor stickers leading to your exhibit booth: **US \$ 4,000**
- Totem sign in the Exhibit Hall: **US \$ 4,000**

Marketing opportunities



Delegate help desk (exclusive) US \$10,000

The delegate help desk will be positioned in the high-traffic registration area at the entrance to the venue.

As the exclusive sponsor of the delegate help desk, you will:

- Have the desk branded with your logo or custom design
- Be listed as the help desk sponsor in the printed programme programme

Charging lounge (exclusive) US \$15,000

Partner with us to sponsor our charging lounge and showcase your brand as the exclusive sponsor. Empower our visitors, and let your brand shine as they re-charge and stay connected.

As the exclusive sponsor, you will:

- Have a charging station branded with your logo or custom design in the lounge area
- Have the opportunity to position a custom free-standing banner in the lounge area

Water stations (exclusive) US \$10,000

Approximately 30 water stations will be available throughout the venue, presenting an eye-catching opportunity to promote your brand.

As the exclusive sponsor you will:

- Have the water stations branded with your logo or custom design

Charging stations US \$8,000 (per station)

With all the daily schedule planning, texting, tweeting, e-mailing and countless other activities we use our mobile devices for, the delegates are bound to need a re-charge! Place your logo where everyone will gather by sponsoring a charging station.

As a charging station sponsor you will:

- Have one charging station branded with your logo or custom design

 Please note that some marketing opportunities are limited and confirmed on a 'first come, first served' basis.

Marketing opportunities



Gala Dinner (exclusive) US \$20,000

The Gala Dinner is a headline event on the Congress social programme that will take place on Wednesday 8 October. Delegates will be invited to enjoy local entertainment and develop new connections. The event will be ticketed.

As the exclusive sponsor of the Gala Dinner, you will:

- Have table top cards with your logo or custom design at the Gala Dinner
- Be acknowledged with your logo on the Congress website, printed programme and Congress mobile app as the Gala Dinner sponsor

Networking Reception (exclusive) US \$20,000

The Networking Reception will take place after the Welcome Ceremony on Sunday 5 October. This event will provide delegates with a chance to meet with peers and celebrate the first day of programming.

As the exclusive sponsor of the Networking Reception, you will:

- Have table top cards with your logo on all food and beverage stations during the Networking Reception
- Be acknowledged on the Congress website, printed programme and Congress mobile app as the Networking Reception sponsor

Coffee stations US \$10,000 (per day) US \$37,500 (full Congress)

Sponsorship of the day's coffee break will provide your company with excellent exposure whilst delegates re-charge and meet new contacts.

As the exclusive sponsor of the day's coffee stations, you will:

- Have your branding included at the coffee stations
- Be able to provide a roll up banner to go by the coffee stations

FIGO will provide tea and coffee at coffee stations in the exhibition hall during the 30 - minute refreshment breaks

Photo booth (exclusive) US \$10,000

The highly popular photo booth provides a creative opportunity to have your brand associated with the great time that delegates had at the congress, as they share their good memories and photos via social media. Your exhibit booth may also be located strategically near the photo booth to capitalise on foot traffic.

As the exclusive sponsor of the photo booth, you will:

- Have your logo or custom design on the photo booth back wall

Marketing opportunities



Bursaries for delegates US \$5,000 (minimum)

Demonstrate your commitment to improving the health and rights of women and girls by sponsoring delegates to attend FIGO Cape Town 2025. FIGO will prioritise funding for delegates from lower-income and lower-middle income countries, as well as trainees, students, midwives and nurses.

As a bursary sponsor, you will:

- Have your logo on the bursary application form
- Receive contact information for bursary applicants who have opted-in to hear from the bursary sponsors

*Please note that the sponsor cannot select bursary recipients.
Deadline : April 2025*

Hand sanitiser stations (exclusive) US \$7,500

Hand sanitiser stations will be positioned throughout the venue for the delegate's convenience.

As the exclusive sponsor of the hand sanitiser stations, you will:

- Have the hand sanitiser stations branded with your logo or custom design

Hospitality suites US \$4,500 (per day) US \$10,000 (full Congress)

Limited meeting/office space is available at the venue for 18 pax for you to use as a hospitality suite, staff office, press room or other. The meeting space comes with a projector and screen.

Congress mobile app (exclusive) US \$15,000

The Congress mobile app will provide delegates with a handy-tool to browse the programme and sessions, look at the Exhibit Hall floorplan and find key information. Important announcements will also be sent through the Congress mobile app via push-notifications.

As the exclusive sponsor of the Congress mobile app, you will:

- Have your banner on the bottom of several pages on the Congress mobile app (excluding the page with the scientific programme)

Contact us



Please contact our dedicated Sponsorship and Exhibition Team to start discussing how you would like to support and be involved in the FIGO World Congress.

Email: figo.sponex@mci-agency.com

Telephone: +41 223399627