

**FIGO** <sup>XXV</sup>  
WORLD CONGRESS  
OF GYNECOLOGY  
AND OBSTETRICS



## Sponsorship and Exhibition Prospectus



**XXV FIGO World Congress  
of Gynecology and Obstetrics  
5–9 October 2025**

Cape Town International Convention Centre  
[www.figo2025.org](http://www.figo2025.org) @FIGOHQ #FIGO2025

# Welcome

On behalf of the FIGO Board of Trustees, it is an honour to invite you to join the XXV FIGO World Congress of Gynecology and Obstetrics. FIGO has celebrated a landmark achievement – our 70th anniversary – made possible by the international OBGYN community’s commitment to being the global voice for women’s health. We laud the opportunity to continue sharing and learning from one another in South Africa.

FIGO looks forward to using Cape Town 2025 to celebrate progress made over the past two years, including the development of strategic partnerships. I am proud of the commitment to the continuous advancement of leadership, technical competencies, patient health literacy, social accountability geared for positive experiences, research, and the implementation of evidence-based best practice policy and advocacy. Whilst Cape Town 2025 is a global convenor, the scientific programme offers the opportunity to aid the transition from a global to local focus for sexual and reproductive health and rights (SRHR), reflecting the context of country needs.

As the first African woman to be President of FIGO, it is a privilege to have the African and Eastern Mediterranean region host the XXV FIGO World Congress. I look forward to welcoming you warmly to Cape Town in October 2025.



**Professor Kihara Anne-Beatrice, MBChB, MMed (Obs/Gyn), Fellow (ECSACOG)**

President, FIGO 2023–2025

Senior Lecturer, Department of Obstetrics and Gynaecology, University of Nairobi

Division Chair, UON-KNH Department of Obstetrics and Gynaecology

It is a pleasure to invite you to Cape Town for the XXV FIGO World Congress, hosted by FIGO and the South African Society of Obstetricians and Gynaecologists (SASOG). FIGO has a vision that women of the world achieve the highest possible standards of physical, mental, reproductive and sexual health and wellbeing throughout their lives. This work is built on four pillars: education, research implementation, advocacy and capacity-building. The World Congress will showcase collegiality, collaboration and science, interwoven with FIGO’s programmatic work, the International Journal of Gynecology and Obstetrics (IJGO) and the expanding focus areas of FIGO committees.

For over 70 years, FIGO World Congresses have brought together obstetricians, gynaecologists, midwives, nurses and allied health professionals, decision makers, NGOs, and patient and health and rights advocates from countries around the world. It is this unique mix of global participants which gives the FIGO Congress the power to shift the dial on women’s and girls’ health and rights. Most of all, Congress is a global meeting point for all of us who are passionate about the advancement of the health and rights of every woman, girl and newborn. FIGO Cape Town 2025 promises to be a potent international conversation, not to be missed.

I warmly extend our invitation to you all to join FIGO’s global gathering in Cape Town in 2025.



**Frances Longley**

Chief Executive Officer, FIGO

# About the Host and Partner

## Host

The International Federation of Gynecology and Obstetrics (FIGO)



FIGO is a professional membership organisation that brings together 130+ obstetrical and gynaecological associations from around the world.

FIGO's vision is that women of the world achieve the highest possible standards of physical, mental, reproductive and sexual health and wellbeing throughout their lives. Our work to achieve this vision is built on four pillars: education, research implementation, advocacy and capacity building. FIGO leads on global programme activities, with a particular focus on sub-Saharan Africa and South East Asia.

We advocate on the global stage, working to raise the status of women and enable their active participation in achieving their reproductive and sexual rights. We provide education and training for our Member Societies and build capacities of those in low-resource countries through strengthening leadership, translating and disseminating good practice and promoting policy dialogues.

FIGO is in official relations with the World Health Organization and consultative status with the United Nations.

Further information:  
[www.figo.org](http://www.figo.org)  
@FIGOHQ

## Partner

South African Society of Obstetricians and Gynaecologists (SASOG)



Established in 1946, the South African Society of Obstetricians and Gynaecologists (SASOG) strives for excellence and equity in women's health.

Representing its members from the full range of general obstetrics and gynaecology as well as sub-specialties at FIGO and numerous other forums, SASOG supports professionals across both the public and private health care sectors, and enables them to improve women's health in our country and on the continent. It actively supports specialist and sub-specialist teaching, continued education and training, research and assessment via its engagement with Universities and the College of Obstetrics and Gynaecology of South Africa.

The Society's clinical excellence programmes, called BetterOBS and BetterGYN, provide essential resources like guidelines, position papers and medico-legal protection to assist its members to provide comprehensive obstetric care, performing safe deliveries and enhanced healthcare for women. SASOG also plays a crucial role in patient education and awareness through information leaflets, awareness campaigns and social media. In 2020, SASOG's members pledged to address historical healthcare injustices in South Africa, focusing on empowering women and marginalized groups, reflecting their commitment to a unified and equitable society.

Further information:  
[www.sasog.co.za](http://www.sasog.co.za)  
@SASOG

# Congress committees

## Congress Organising Committee

- Professor Paul Fogarty, *United Kingdom*
- Professor Stephen Rulisa, *Rwanda*
- Professor Greta Dreyer, *South Africa*
- Dr Haynes Van Der Merwe, *South Africa*
- Professor Kihara Anne-Beatrice, *Kenya*
- Professor Frank Louwen, *Germany*
- Dr Edgar Ivan Ortiz, *Colombia*
- Dr Shantha Kumari, *India*
- Dr Ravi Chandran, *Malaysia*
- Professor Blami Dao, *Burkina Faso*
- Dr Ernesto Castelazo, *Mexico*
- Professor Philippe Descamps, *France*
- Professor Christian Jackisch, *Germany*
- Dr Priyankur Roy, *India*
- Ms Frances Longley, *United Kingdom*

## Local Organising Committee

- Professor Greta Dreyer, *South Africa*
- Dr Haynes Van Der Merwe, *South Africa*
- Professor Ismail Borat, *South Africa*
- Professor Priya Soma-Pillay, *South Africa*
- Dr Peter De Jong, *South Africa*
- Dr Frederick Kireki Omanwa, *Kenya*
- Dr Muna Abdulrazzaq Tahlak, *United Arab Emirates*
- Professor Mamour Gueye, *Senegal*
- Dr Nancy Kazadi, *South Africa*
- Dr Thomas Janse van Rensburg, *South Africa*
- Ms Rebecca Motete, *South Africa*
- Ms Alison Shaw, *South Africa*

## Scientific Programme Committee

- Professor Stephen Rulisa, *Rwanda*
- Professor Priya Soma-Pillay, *South Africa*
- Dr Asma Khalil, *United Kingdom*
- Dr Nelson Yezid Aguilar, *Colombia*
- Dr Amala Nazareth, *United Arab Emirates*
- Dr Willy Davila, *United States*
- Dr Diane Francœur, *Canada*
- Dr Edgar Mocanu, *Ireland*
- Professor Kazunori Ochiai, *Japan*
- Dr Desire Mostajo, *Bolivia*
- Dr Akaninyene Esem Bernard Ubom, *Nigeria*
- Dr Atf Ghérissi, *Tunisia*
- Professor Bo Jacobsson, *Sweden*
- Dr Ivonne Diaz Yamal, *Colombia*
- Dr Juan Diego Villegas, *Colombia*
- Dr Hema Divakar, *India*
- Ms Jessica Morris, *United Kingdom*





# Why should your organisation participate in the FIGO 2025 World Congress?

## **Benefit from worldwide exposure**

Promote your brand on an international stage with 8,000 global leaders in women's health and rights, including representatives from FIGO's 130+ member societies.

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Promote your brand on an international stage with 8,000 global leaders in women's health and rights, including representatives from FIGO's 130+ member societies.

## **Establish relationships**

Connect face to face with leading experts across research, practice and technology.

## **Brand alliance**

Align your brand with cutting-edge research and development and demonstrate your company's commitment to women's health and rights.

## **Reach for the future**

The FIGO World Congress is the ideal platform to showcase your latest products to a focused audience and influence the future of obstetrics and gynaecology.

## **Companies that have previously supported the FIGO World Congress include:**

- Pharmaceutical
- Equipment and medical devices
- Ultrasound and imaging
- Academic and research
- Media and publishers
- Insurance providers
- Laboratories
- Non-profit organisations and associations

# Past World Congress facts and figure

## Past event delegate numbers

### Date and Location

**2023**

Paris,  
France

**2021**

Online

**2018**

Rio de Janeiro,  
Brazil

**2009**

Cape Town,  
South Africa

### Attendance

8,033

5,000

10,700

6,395

### Number of submitted abstracts

**2,352**

**1,602**

**2,000**

**2,271**

### Number of countries represented

164

143

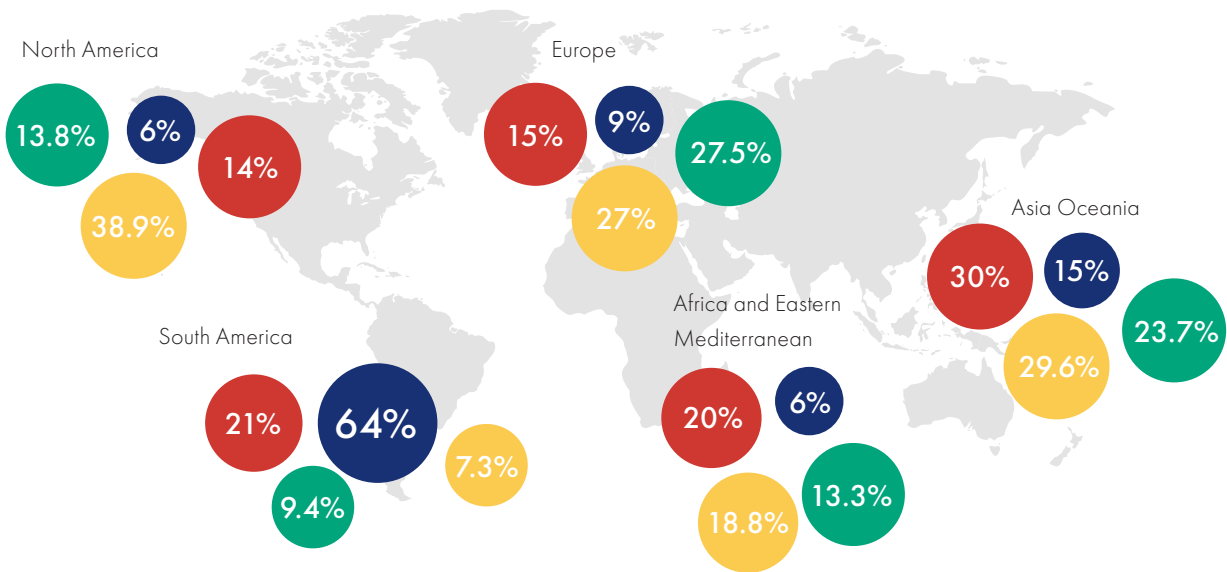
153

156

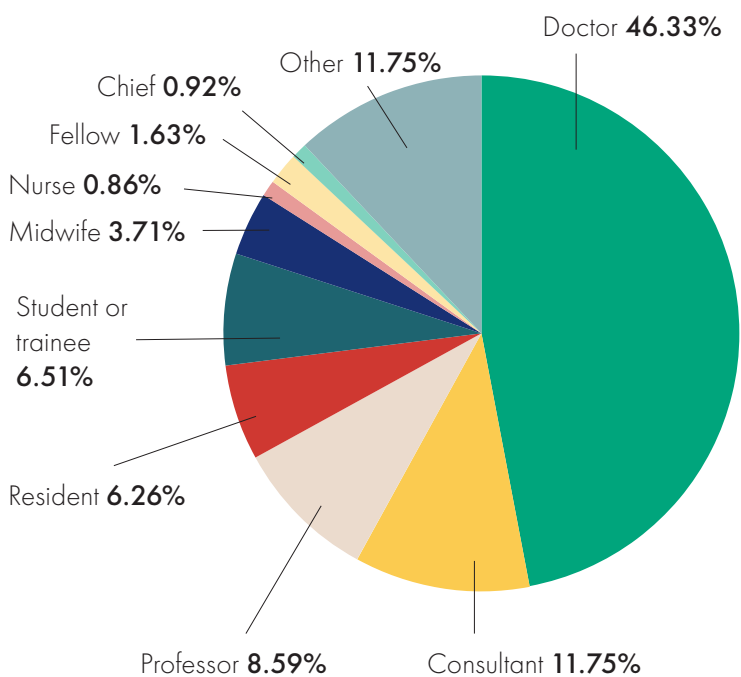
# Past World Congress facts and figure

## An international breakdown of our audience

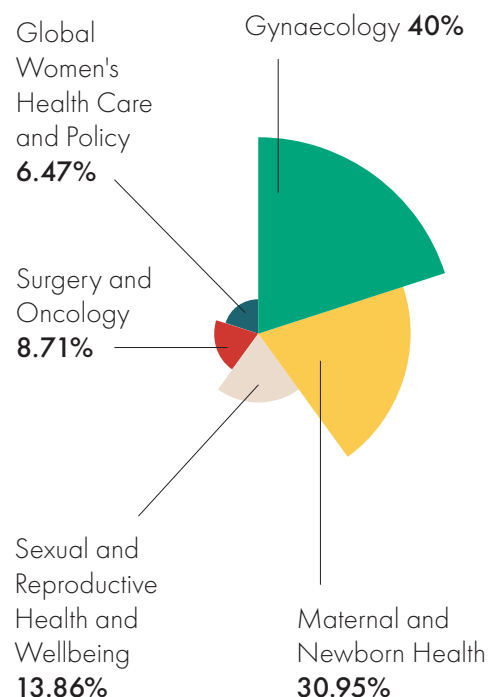
2023 ● 2021 ● 2018 ● 2009 ●



## Participation by professional speciality



## Participation by key area of interest



# Programme

SATURDAY 4 OCTOBER	SUNDAY 5 OCTOBER	MONDAY 6 OCTOBER	TUESDAY 7 OCTOBER	WEDNESDAY 8 OCTOBER	THURSDAY 9 OCTOBER	
	REGISTRATION 7:30–8:30					
	BREAKOUT SESSIONS 8:30–9:30					
	BREAK 9:30–9:45					
	FIGO PRESIDENT'S SESSION 9:45–10:45	BREAKOUT SESSIONS 9:45–10:45				
	REFRESHMENT BREAK 10:45–11:15					
	MAHMOUD FATHALLA LECTURE 11:15–12:15	MARKKU SEPPÄLÄ LECTURE 11:15–12:15	HOWARD TAYLOR LECTURE 11:15–12:15	DE WATTEVILLE MEMORIAL LECTURE 11:15–12:15	B. N. PURANDARE LECTURE 11:15–12:15	
	BREAK 12:15–12:30				CLOSING CEREMONY 12:15–13:15	
PRE-CONGRESS WORKSHOP 9:00–17:30	INDUSTRY SPONSORED SYMPOSIA 12:30–13:30					
	BREAK 13:30–13:45					
	BREAKOUT SESSIONS 13:45–14:45					
	REFRESHMENT BREAK 14:45–15:15					
	BREAKOUT SESSIONS 15:15–16:15					
	BREAK 16:15–16:30					
	BREAKOUT SESSIONS 16:30–17:30					
		WELCOME CEREMONY 17:30–18:30				
		NETWORKING RECEPTION 18:30–20:00				
				FIGO GALA DINNER 19:00–22:00		



# Themes and topics

## Advancing women's health: a journey of unity and freedom

FIGO Cape Town 2025 will provide a global platform for participating delegates and organisations to learn, share, exchange ideas, build alliances and propose solutions to the challenges facing women and girls' health and rights.

Local, regional and international thought leaders will unite with 8,000+ delegates at FIGO's world-leading event in Cape Town, South Africa. Together, we will advance the science and practice of obstetrics and gynaecology. Together, we will stand up, speak out and call for urgent action to improve and protect comprehensive health access and rights. And so together, we will move forward in our collective journey to build a better future for women, girls and newborns worldwide.

With a particular focus on postpartum haemorrhage, cervical cancer and vaccination, the scientific programme will span a variety of clinical and advocacy topics across the following specialties:

### Maternal fetal medicine

- Vaccinations during pregnancy
- Imaging in obstetrics, including ultrasound
- Hypertensive disorders and prenatal diagnosis
- Perinatal mental health
- High-risk pregnancy
- Nutrition and gestational diabetes

### Clinical obstetrics

- Obstetric emergencies, including postpartum haemorrhage
- Operative obstetrics, including caesarean section
- Patient-centred decision making
- Midwifery care
- Antenatal and postnatal care
- Neonatal care



## Themes and Topics

### Advancing women's health: a journey of unity and freedom

#### Sexual and reproductive health and rights

- Contraception challenges
- Abortion care
- LGBTQ+ rights
- Adolescent pregnancy
- Reproductive rights
- Women facing crisis and gender-based violence

#### Reproductive medicine

- Diagnosis and treatment of infertility
- Endocrinology
- Assisted reproductive technology
- Environmental changes
- Sexual development disorders
- Legal and ethical aspects of human reproduction

#### Benign surgery

- Minimal access surgery
- Surgical management of endometriosis and fibroids
- Laparoscopy and hysteroscopy
- Safe surgical techniques and ergonomics in the operating room
- Robotic surgery and artificial intelligence
- Fertility and recovery after surgery

#### Urogynaecology

- Pelvic floor disorders and incontinence
- Obstetric fistula
- Perineal repair
- Genital prolapse
- Genital trauma, including female genital mutilation
- Preventative urogynaecology

#### Non-surgical gynaecology

- Paediatric, adolescent and geriatric gynaecology
- Sexually transmitted infections and screening
- Menstrual health and associated disorders, including polycystic ovary syndrome
- Menopause
- Medical management of endometriosis and fibroids
- Imaging in gynaecology, including ultrasound

#### Women's cancer

- Cervical cancer and human papillomavirus
- Breast health
- Diagnosis and management of gynaecological malignancies
- Vaginal and vulvar cancers
- Ovarian and uterine cancers
- Screening and prevention

# About the city and venue

## Cape Town, South Africa

Cape Town is a modern, cosmopolitan city surrounded by nature.

Centred around Table Mountain, one of the New 7 Wonders of the World, the Mother City is known for its beautiful beaches, stunning biodiversity, award-winning food and wine, and sheer variety of experiences on offer. For more information on places to eat and drink and things to see and do during your time in Cape Town, please visit [www.capetown.travel](http://www.capetown.travel)

### Cape Town International Convention Centre

The CTICC is Africa's leading convention centre located in the heart of Cape Town, South Africa. The purpose built event complex consists of CTICC 1 and CTICC 2, which are connected by the Skybridge and boast a floor space of 140 855m<sup>2</sup>.

Getting to the CTICC is easy as Cape Town is a dynamic, cosmopolitan city with well-established transport systems in place. The CTICC is also conveniently located in the central business and entertainment hub of the city, and is close to many major attractions, and places to stay and eat.

The CTICC has been designed to cater for the disabled, to ensure that the building is an inclusive venue for all delegates and visitors.

For more information about getting to the CTICC and the venue's accessibility, please visit <https://www.cticc.co.za/> all of the capital's finest attractions.



**Time zone**  
UTC+2



**Average weather in October**  
28°C



**Currency**  
South African rand (ZAR)



**Airport access**  
Cape Town International Airport (CPT)



**Official language**  
Afrikaans, isiXhosa, isiZulu, Sepedi, Sesotho, Setswana, siSwati, Tshivenda, Xitsonga, English, isiNdebele







# Sponsorship opportunities



# Sponsorship levels and benefits

With a flexible and customisable approach, you can create the bespoke package that best suits your individual needs. Just select the sponsorship and exhibition items that you wish to purchase and, depending on the total spend of your items, you will reach a sponsorship level that leads to extra benefits as detailed on the following page.



## Sponsorship levels and benefits



**DIAMOND**  
US \$160,000  
minimum

### Diamond benefits

- 2 Pre-congress emailers to all participants to promote your activities
- 1st preference on exhibition space (if several sponsors are in the same category “first come - first served” applies) – valid for a limited time
- 8 Complementary exhibitor passes for free access to the exhibition area
- 8 Complementary registration to the conference for all sessions, coffee breaks, lunches and welcome reception
- Top listing acknowledgment on Congress website
- 2 push notification on the Congress app with 1st choice of date and time
- Double page advertisement in the Congress programme
- Advert on the Congress app / Sponsor Carousel on the Congress app (Prime location, appearing twice in the carousel)
- Acknowledgment at the Opening and Closing Ceremonies



**PLATINUM**  
US \$120,000  
minimum

### Platinum benefits

- 1 Pre-congress emailers to all participants to promote your activities
- 2nd preference on exhibition space (if several sponsors are in the same category “first come - first served” applies) – valid for a limited time
- 6 Complementary exhibitor passes for free access to the exhibition area
- 6 Complementary registration to the conference for all sessions, coffee breaks, lunches and welcome reception
- Second listing acknowledgment on Congress website
- 1 push notification on the Congress app with 2nd choice of date and time
- One single page advertisement in the Congress programme
- Advert on the Congress app / sponsor carousel on the Congress app (Second best location)
- Acknowledgment at the Opening and Closing Ceremonies

## Sponsorship levels and benefits

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**GOLD**  
US \$90,000  
minimum

### Gold benefits

- 3rd preference on exhibition space (if several sponsors are in the same category “first come - first served” applies) – valid for a limited time
- 4 Complementary exhibitor passes for free access to the exhibition area
- 4 Complementary registration to the conference for all sessions, coffee breaks, lunches and welcome reception
- 1 acknowledgment on Congress website
- 1 push notification on the Congress app with 3rd choice of date and time
- ½ page advertisement in the Congress programme
- Advert on the Congress app / Sponsor Carousel on the Congress app (Third best location)
- Acknowledgment at the Opening and Closing Ceremonies



**SILVER**  
US \$60,000  
minimum

### Silver benefits

- 4th preference on exhibition space (if several sponsors are in the same category “first come - first served” applies) – valid for a limited time
- 2 Complementary exhibitor passes for free access to the exhibition area
- 2 Complementary registration to the conference for all sessions, coffee breaks, lunches and welcome reception
- 1 acknowledgment on Congress website
- 1 push notification on the Congress app
- ¼ page advertisement in the Congress programme
- Acknowledgment at the Opening and Closing Ceremonies

## Sponsorship levels and benefits

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### **BRONZE**

US \$40,000  
minimum

#### **Bronze benefits**

- 5th preference on exhibition space (if several sponsors are in the same category “first come - first served” applies) – valid for a limited time
- 2 Complementary exhibitor passes for free access to the exhibition area
- 1 Complementary registration to the conference for all sessions, coffee breaks, lunches and welcome reception
- 1 acknowledgment on Congress website
- 1 push notification on the Congress app with 3rd choice of date and time
- Banner advertisement in the Congress programme
- Acknowledgment at the Opening and Closing Ceremonies



### **COPPER**

US \$15,000  
minimum

#### **Copper benefits**

- 6th preference on exhibition space (if several sponsors are in the same category “first come - first served” applies) – valid for a limited time
- 1 Complementary exhibitor pass for free access to the exhibition area, or *one additional pass if a booth has been booked*
- 1 acknowledgment on Congress website
- 1 push notification on the Congress app
- Acknowledgment at the Opening and Closing Ceremonies



# FIGO Sponsorship Loyalty Program

At FIGO, we are committed to fostering strong and mutually beneficial relationships with our industry partners.

It is important that we provide a clear, fair and balanced framework for sponsorship and exhibition opportunities, as well as honour the long-term support we receive from industry partners as the congress rotates to various countries around the world. To this end we are hoping with your support that we can work towards the introduction of a novel loyalty program for our FIGO Congresses.

## Why This Matters

This ranking system is designed to recognise and reward our industry partners for their continued support and investment in FIGO. By implementing this system, we aim to create a fair and motivating environment that encourages long-term partnerships and aligns with best practices observed in other leading global healthcare associations.

## Ongoing Engagement

We believe in maintaining an open and ongoing dialogue with our industry partners. The full details of the FIGO loyalty point system will also be available upon request by contacting the FIGO sponsorship and exhibition team as we plan towards this information session.

# Exhibit opportunities

The Exhibit Hall is a central place for delegates to meet and network with industry in the field of women's health. Hosting an exhibit booth will provide your company with a high-visibility opportunity to showcase your products and services and build relationships with FIGO Cape Town 2025 delegates. The Exhibit Hall will be carefully designed to allow for prime exposure and high-delegate traffic.

Exhibitors who do not achieve a sponsorship level will be entitled to two Exhibit Hall only passes for their staff.

## Standard booth

**9m<sup>2</sup>**      **18m<sup>2</sup>**  
\$8,500      \$17,000

### Includes:

- Carpet, walls, lighting, electrical point and socket, table, logo countertop (with logo and chair), Fascia board with company name, one round table and three chairs
- Listing as an Exhibitor with company logo and 50-word description on the Congress website, programme and mobile app

## Unfurnished booth

**18m<sup>2</sup>**      **27m<sup>2</sup>**      **36m<sup>2</sup>**  
\$16,200      \$24,300      \$32,400

**45m<sup>2</sup>**      **54m<sup>2</sup>**  
\$40,500      \$48,600

### Includes:

- Carpet, electrical plug point, lights, table and two chairs
- Listing as an Exhibitor with company logo and 50-word description on the Congress website, programme and mobile app

## Publishers/academic institutions booth

**6m<sup>2</sup>**      \$3,000

### Includes:

- Carpet, electrical plug point, lights, table and two chairs
- Listing as an Exhibitor with company logo and 50-word description on the Congress website, programme and mobile app

## Non-profit booth

**3m<sup>2</sup>**      \$1,000

### Includes:

- Carpet, walls, lighting, electricity point, logo countertop, two high-stools, signage with company name and booth number
- Listing as an Exhibitor with company logo and 50-word description on the Congress website, programme and mobile app

**\$200**

**Additional Exhibit-Hall only passes (per pass)**



# Industry-supported symposia

Hosting a lunchtime symposium at FIGO Cape Town 2025 offers your company an exceptional opportunity to showcase your emerging therapies, technologies or services, and engage directly with delegates in a dedicated space. Lunchtime symposia slots are limited and confirmed on a first come - first served basis.

## Large room 840 pax \$40,000

Sunday 5 October 12:30 – 13:30  
Monday 6 October 12:30 – 13:30  
Tuesday 7 October 12:30 – 13:30  
Wednesday 8 October 12:30 – 13:30

## Medium room 330 pax \$30,000

Sunday 5 October 12:30 – 13:30  
Monday 6 October 12:30 – 13:30  
Tuesday 7 October 12:30 – 13:30  
Wednesday 8 October 12:30 – 13:30

## Small room 146 pax \$20,000

Sunday 5 October 12:30 – 13:30  
Monday 6 October 12:30 – 13:30  
Tuesday 7 October 12:30 – 13:30  
Wednesday 8 October 12:30 – 13:30

### As the sponsor of an industry-supported symposium, you will:

- Have the use of a dedicated room for 60 minutes at the Congress venue.
- Receive an audio-visual package in the room, including a projector, screen, speaker's desk with computer, clicker, microphones, head table for four with microphones, and audience microphones.
- Be listed on the Congress website, mobile app and printed Congress guide with the symposium description.

### Nearer to the time of the event, you will also have the option to:

- Supply lunchboxes during your symposium for an additional fee, arranged exclusively through the venue's catering partner.
- Supply simultaneous interpretation during your live symposium for an additional fee.
- Have your symposium recorded, with or without interpretation, for an additional fee.

## Flash symposium \$5,000



Flash symposia are 15-minute-long sessions that will take place during the 30-minute refreshment breaks. Held in the Exhibit Hall, these quick sessions provide a focused, high-value marketing opportunity for industry partners. They are ideal for promotional presentations which highlight a new service or product. Scheduling to be confirmed. Priority choice of slot will be allocated on a first come - first served basis, taking into account package levels.



# Advertising opportunities

## Digital advertising

- Promotional banner on delegate joining instructions: **\$7,500**
- Promotional banner on delegate booking confirmation email: **\$7,500**
- Social network post from the official FIGO account for Twitter, Facebook, Instagram, Instagram Stories, or LinkedIn: **\$1,000**
- Promotional banner on the Congress website: **\$5,000**
- Push notification on the Congress app: **\$1,500**

## Programme book

- Inside front cover advert – Exclusive: **\$3,000**
- Inside back cover advert – (Exclusive): **\$3,000**
- Full page advert: **\$1,500**



## On-site advertising

- Branding on the revolving entrance doors: **\$20,000**
- Escalator branding (available on foyer escalators, concourse escalators, and coffee on the corner escalators respectively): **\$15,000**
- Bathroom mirrors: **\$10,000**
- Foyer Pillar flags: **\$10,000**
- Ballroom Passageway banners: **\$10,000**
- Gallery Passage Atrium banners: **\$10,000**
- Exhibition Hall hanging banners: **\$10,000**
- Concourse pillar wrap: **\$10,000**
- Floor stickers leading to your Exhibit Booth: **\$ 4,000**
- Totem sign in the Exhibit Hall: **\$ 4,000**

# Marketing opportunities



## Delegate help desk (exclusive) \$10,000

The delegate help desk will be positioned in the high-traffic registration area at the entrance to the venue.

As the exclusive sponsor of the delegate help desk, you will:

- Have the desk branded with your logo
- Be acknowledged with your logo on the onsite programme

## Charging lounge (exclusive) \$15,000

Charging stations will be placed in high-traffic areas for delegates to power up their personal devices.

As the sponsor, you will:

- Have a charging station branded with your logo or custom design
- Have the opportunity to position a custom free-standing banner in the charging lounge

## Photo booth (exclusive) \$10,000

The highly popular photo booth provides a creative opportunity to have your brand associated with the great time that delegates had at the congress, as they share their good memories and photos via social media. Your exhibit booth may also be located strategically near the photo booth to capitalise on foot traffic.

As the exclusive sponsor of the photo booth, you will:

- Have your logo/design on the photo booth back drop
- Be acknowledged as the photo booth sponsor on the congress website, app and programme

## Water stations (exclusive) \$10,000

Approximately 30 water stations will be available at strategic places of the venue, presenting an eye-catching opportunity to promote your brand.

As the exclusive sponsor of the reusable water bottles, you will:

- Have the water stations branded with your logo/custom design

**Please note that some marketing opportunities are limited and confirmed on a first-come, first serve basis.**

## Marketing opportunities



### Gala dinner (exclusive) \$20,000

The Gala Dinner is a headline event on the congress social programme that will take place on Wednesday 8 October. All delegates will be invited to enjoy local entertainment and develop new connections. The event will be ticketed.

As the exclusive sponsor of the Gala Dinner, you will:

- Have table top cards with your logo on stations at the Gala Dinner
- Be acknowledged with your logo on the website, programme and mobile app

### Networking reception (exclusive) \$20,000

The networking reception will take place after the Opening Ceremony on Monday 9 October in the Exhibit Hall before the Welcome Ceremony. This event is the official opening of the Congress, providing delegates with a chance to meet with peers and celebrate the first day of programming.

As the exclusive sponsor of the Welcome Reception, you will:

- Have table top cards with your logo on all food and beverage stations during the Welcome Reception
- Be acknowledged as the sponsor on the website, printed Congress guide and mobile app

### Wireless internet (exclusive) \$15,000

Wireless internet will be available throughout the venue at no charge allowing delegates to use the congress mobile app, and to connect with other attendees.

As the exclusive sponsor of the wireless internet, you will:

- Have your logo displayed on all relevant signage associated with the wireless internet
- Have your custom graphic displayed on the access page for the wireless internet rotation

### Coffee station (exclusive) \$10,000 (per day) \$37,500 (full congress)

Sponsorship of the day's coffee break will provide your company with excellent exposure whilst delegates re-charge and meet new contact.

As the exclusive sponsor of the day's coffee station, you will:

- Have your branding included at the coffee stations
- Be able to provide a banner to go by the coffee stations and provide a giveaway at the coffee station such as branded napkins, coffee cups or coffee cup sleeves



# Marketing opportunities



## Congress mobile app (exclusive) \$20,000

The Congress mobile app will provide delegates with a handy-tool browse the programme and sessions, look at the Exhibit Hall floorplan and find key information. Important announcements will also be sent through the app via push-notifications.

As the exclusive sponsor of the mobile app, you will:

- Have your logo appear when delegates open the app
- Have your banner on the bottom of several pages on the app (excluding the page with the scientific programme)

## Hand sanitiser stations (exclusive) \$7,500

Hand sanitiser stations will be positioned throughout the venue for the delegate's convenience.

As the exclusive sponsor of the hand sanitiser stations, you will:

- Have the hand sanitiser stations branded with your logo/custom design

## Hospitality suites \$4,500 (per day) \$10,000 (Full congress)

Limited meeting/office space is available at the venue for 18 pax, for you to use as a hospitality suite, staff office, press room and more. The meeting space comes with a projector and screen.

## Bursaries for delegates \$5,000 (Minimum)

Demonstrate your commitment to improving the health and rights of women and girls by sponsoring delegates to attend FIGO Cape Town 2025. FIGO will prioritise funding for delegates from lower-income and lower-middle income countries, as well as trainees, students, midwives and nurses

As a bursary sponsor, you will:

- Have your logo on the bursary application form
- Receive contact information for successful bursary applicants who have opted in to hear from the bursary sponsors
- *Please note that the sponsor cannot select bursary recipients*



# Contact Us



Please contact our dedicated Sponsorship and Exhibition Team to start discussing how you would like to support and be involved in the FIGO World Congress.

Email: [figo.sponex@mci-agency.com](mailto:figo.sponex@mci-agency.com)

Telephone: +41 223399627